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October 2016



#### The Mobile Bay Watershed Environmental Resources



The Mobile Bay Watershed encompasses 65% of the land area of the state of Alabama, along with portions of Mississippi, Georgia and Tennessee.

The Watershed is a vast network of over 250 separate waterways, including rivers, bays, creeks, bayous, lakes, cutoffs, branches, and sloughs.

This Watershed is the 4<sup>th</sup> largest drainage basin in North America by flow volume and 1<sup>st</sup> in biodiversity.





### Mobile is a Waterfront City



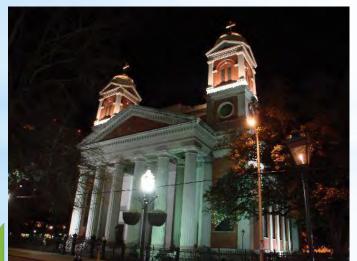




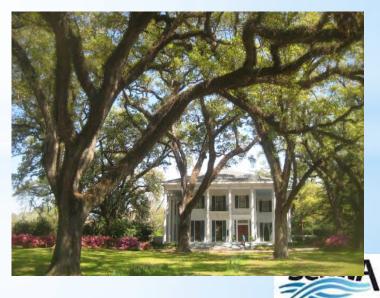


## Mobile is a Historic City



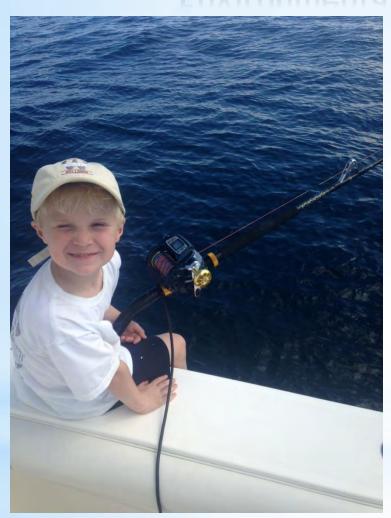








#### Mobile is a City with Diverse Environmental Resources



The Mobile Bay Watershed is home to both salt water and fresh water habitats.

The Mobile River Delta and Mobile River Basin provide a strong foundation for recreational opportunities in the Mobile region.







## Mobile is America's Rainiest City



City Ranking 2013	Annual Rainfall (in)	Annual Rain Days
1. Mobile	67	59 (2013)
2. Pensacola	65	56 (2013)
3. New Orleans	64	59 (2013)
41. Seattle	33	149 (avg.)
42. Portland	26	154 (avg.)



# Mobile is a City waging a war on Litter. We Needed to Make a Change!

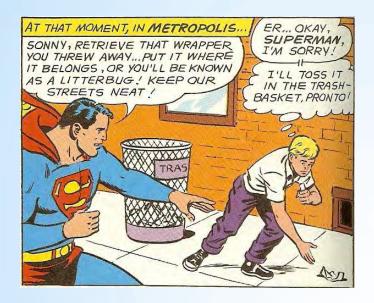












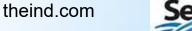
www.robertxgillis.com

This is why we need to keep litter out of our waterways! IIIE MAII U SIGGI DUESII L LILLEI

## LITTER LASTS THIS LONG

CIGARETTE BUTTS.	1-5 YEARS
ALUMINUM CANS	80-100 YEARS
ORANGE PEELS	UP TO 2 YEARS
PLASTIC BAGS	10-20 YEARS
GLASS BOTTLES	1 MILLION YEARS
TIN CANS	50 YEARS
WOOL SOCKS	1-5 YEARS
PLASTIC BOTTLES	INDEFINITELY





## Water Quality

EPA's Clean Water Act requires that a Municipal Separate Storm Sewer System (MS4) operate under a NPDES Permit.

The City of Mobile's MS4 drains rainwater and all runoff into natural waterways. Litter on the streets goes through the storm drains into these waterways as "floatables" and is a major source of water pollution.

How are we combatting this litter issue?

We have a game plan.





#### **UUI GAIIIE FIAII**

- Developed and Passed Ordinances
- Enforcing the Ordinances
- Educating the Public
- Preventing the Litter from Reaching the Waterways
- Cleaning-up the Litter that does





#### UTUINANCES







#### Litter Ordinalice

#### Chapter 25 – Garbage, Litter & Lot Maintenance

- > Prohibits
  - Littering
  - Hauling Debris without proper cover
  - Dumping trash or garbage improperly
  - Sweeping or blowing litter, yard clippings, trash or leaves into the streets and drains
  - Placing trash on medians or sidewalks
  - Placing trash out more than 48 hours prior to scheduled pick-up
- Requires
  - Furnishing & maintaining of receptacles
  - Fines plus court costs for violations





#### Litter Ordinance

#### Chapter 25 – Garbage, Litter & Lot Maintenance

#### Amendments

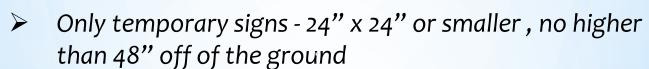
- All dumpsters are required to be labeled with placard listing responsible party and contact information.
- After 2 violations for a dumpster overflowing, you are required to enclose the dumpster.
- Property owner <u>and</u> occupant can be fined for violations of Litter Ordinance – includes Rights-of-Way and sidewalk adjacent to the property.
- ❖ Failure to keep the property clean is a violation of the litter ordinance.
- Property owners, tenants, AND occupants are responsible for keeping parking lots clean.
- Fine Structure revised:
  - \$250 plus court costs for Knowing Violations of ordinance.
  - \$100 plus court costs for other violations.



#### SIRII UTUINDICE

#### Chapter 54, Article V – Signs in Public Rights-Of-Way

- Amended to only allow Signs on Weekend
  - From 4pm Friday to 8am Monday
  - Subject to be fine if not removed Monday am



- Such as yard sale sign, real estate signs, political signs, event signs, etc.
- Cannot interfere with line of sight visibility of oncoming traffic
- Never allowed attached to utility poles or trees
- Never allowed in median







#### Storm water ordinance

Chapter 17 – Storm Water Management & Flood Control (as it pertains to Litter)

- Works with the Litter and Sign Ordinances to prevent & reduce the degradation and obstruction of waterways
- ❖ Interdepartmental SOP ~ lead department is assigned
- Prohibits Illicit discharges and pollutants, including litter
- Fines of \$60 \$150 plus court costs
- Third offense ~ penalty determined by Judge
- Can be fined for each day violation continues

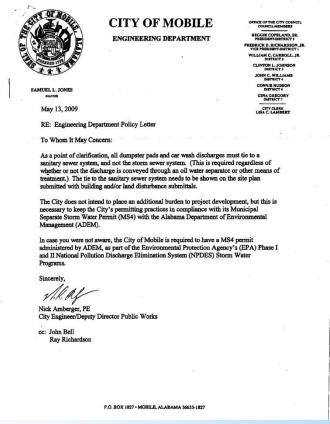




#### Storm water orginance

## Chapter 17 – Storm Water Management & Flood Control (as it pertains to Litter/Water Quality)

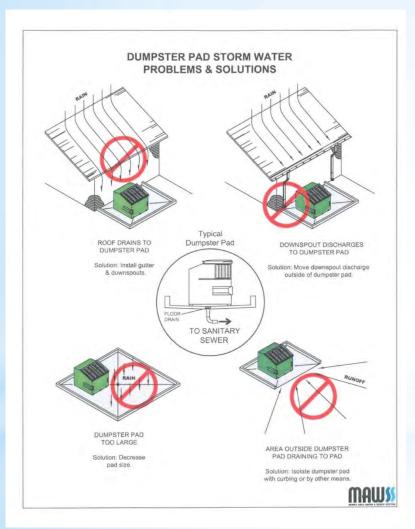
- "Dumpster Juice"
  - Effective May, 2009, Dumpsters and Car Washes were required tie to the sanitary sewer system on new developments or redevelopments.
  - Effective December, 2012, the Zoning Ordinance was amended to reflect the "Dumpster Juice" requirement for dumpsters on Planning Commission applications.







#### Storm water ordinance



- Minimizing stormwater into the Sanitary Sewer with the "Dumpster Juice" Requirement
- Partnership with MAWSS





## reporting Emrorcement a

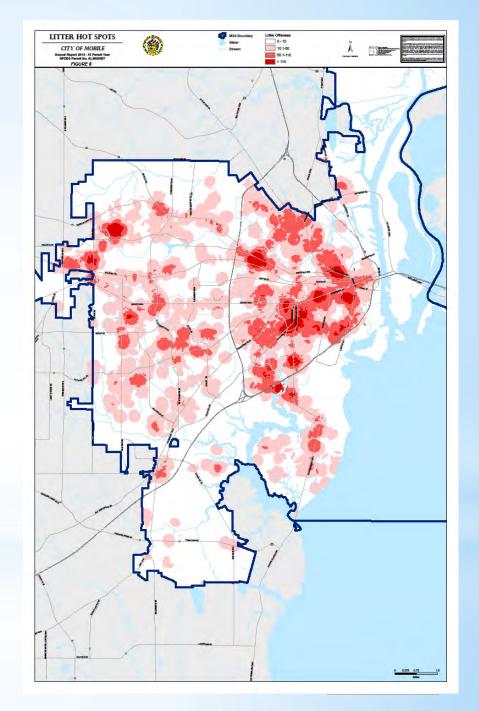






## Emorcement Reporting a

- Enforcing the Ordinances
- Municipal Enforcement
  - Additional Inspectors
  - Investigate SROs
  - Routine Patrols
  - Issue Tickets
- Police Department
- Litterbug Hotline
- 311 System SROs
- Litter Hotspot Map





#### LILLEI

#### **EMOTCEMENT**

Enlarged the tickets and enhanced the content to include photographic evidence of the litter ordinance violation;

Bubba's Convenience Store
Name of Business/Entity/Owner
1234 Hunter Rd
Local Business Address
Good 'ole Boys, Ilc, 1 Park Place, NY, NY
Address of Corporate Business (if different)
251-BR-549 945-RB-152
Phone Number (Local and Corporate)
Dukes of Hazard
Authorized Agent



#### CITY OF MOBILE MUNICIPAL OFFENSE TICKET

102025

CITY OF MOBILE, MOBILE COUNTY, ALABAMA			
The undersigned, being duly sworn, deposes and says that he has probableive and does believe that the person herein named committed the offe person herein named committed the offe MONTH DAY YEAR APPROX. In or about	ole cause to A.M.  arise P.M.  I M.T.	COMPLAINT AND AFFIDAVIT	
FIRST NAME MIDDLE/MAIDEN LA	AST		
ADDRESS STREET			
CITY STATE ZIP CODE			
STATE   DRIVER'S LICENSE NUMBER		SEX RACE	
BIRTHDATE VEHICLE TAG NUMBER		STATE YEAR	
MO DAY YEAR		STOTE TEAM	
VEHICLE DESCRIPTION (YEAR, MAKE, TYPE)	NAME/ADDRESS	□ OWNER □ EMPLOYE	
SOCIAL SECURITY			
NUMBER Dis unlawfully violate an ordinance within the city limits or police jurispiction of	1		
Mobile, Alabains at or neer the following location (describe below):			
in visitation of Municipal Ordinance or City Coda Section DESCRIPTION OF OPFERSE section below (See description of offense below).	more particularly described in		
FICIAL Sworm to and advantablement MONTH DAY YES			
SIGNATURE DEPARTMENT	before me this date SIGNATURE		
	AND TITLE		
COURT APPEARAN IN THE MUNICIPAL COURT OF THE CITY OF MOBILE, MOBILE COUNTY, ALAB.	ICE INFORMATION	1	
City of Mobile	niin.	Defendant)  Tomment Street  All 20052	
	Y	Defendant)	
TRIAL DATE TIME A.M.	205 Government Street Mobile, AL 36652		
NOTICE TO THE ABOVE	NAMED DEFENDANT:		
YOU ARE CHARGED WITH THE OFFENSE ACCORDANCE WITH THE RULES OF JUICILLA DIMINISTRATION, Y MAGISTRATE AND PAY A FINE OF \$ WHICH INCL. ABOVE DATE IF YOU HAVE NOT APPEARED PERSONALLY AND PA DESCRIPTION MUNICIPAL OFFICIAL'S REMARKS:	UDES COURT COSTS. A WARRAN UD SAID FINE AND COSTS OF CO	NT WILL BE ISSUED AFTER THE	

Required dumpster to be labeled with responsible party in control of dumpster



#### Success - Litter Emorcement















## a Education Fublic Outreach







#### Public Outreach

- Keep Mobile Beautiful
  - Participates in local events
  - Classroom presentations
  - Recycling
  - Equipment for Clean-up events
- Partnered with ALDOT for a local clean-up and lunch and learn
- Partnerships with MBNEP, ACF and community environmental groups
- Website www.stormwatermobile.org
- Brochures distributed
- Public Service Announcements Clean Water Future
- High School student forum
- Meetings and presentations





#### LILLER CLEAN-UD EVERIS

- 82 Events last year with KMB supplying equipment
- ❖ One Clean Mobile Event
  - Partnered with ALDOT
  - Nearly 80 participants
  - Collected approximately (20)30-gallon bags





#OneCleanMobile



Spring Hill Aven Litter Geanup

You're invited to the Spring Hill Avenue Litter Cleanup



- 22 Students participated from 10<sup>th</sup> & 11<sup>th</sup> grades
- ❖8 area High Schools
- Two hours of discussion and feedback on litter issues and methods to reach high school students

## Student Forum Fign School

- ❖September 20, 2016
- Litter and Stormwater Awareness



#### Classroom myorvement



- Outreach coordinator visits schools weekly to discuss litter
- Reached over 9000 students last year
- Elementary children sign a pledge to not litter

#OneCleanMobile





#### Catch Dasin Cleaning

- ❖Over 35,000 catch basins in City
- Minimum of 5% of those cleaned each year
- Removed 3990 CY of debris last year









#### Prevention







#### SUI GEL SWEEDINE

- ❖Over 12,700 lbs. of material collected last year
- Downtown streets swept weekly
- Four (4) sweepers







#### Malul Ulas

Over 20 parades roll through downtown Mobile each year









#### catch pasin screens

As of early October, 137 total screens had been installed City-wide.

The Party that Goes Down the Drain

69 catch basin screens installed along Mardi Gras Parade Routes





#### Malul Glas Success







#### maidi Glas Success



ACF's Eco-Team





#### NMD RECYCLINE CERLET



#### **TYPICAL ITEMS**

- ❖Paper & cardboard
- ❖ Plastics 1 & 2
- Glass
- ❖ Steel & Aluminum cans









#### NMD RECYCLINE CERTER

#### **LESS COMMON**

- Plastic grocery bags
- ❖Used motor oil & filters
- ❖Used cooking oil
- Batteries
- Toner cartridges



#### **UNUSUAL ITEMS**

- Christmas trees
- ❖ Mardi Gras Beads
- Packing Styrofoam
- Christmas lights

- ❖ Bubble Wrap
- Fluorescent light bulbs
- Flags



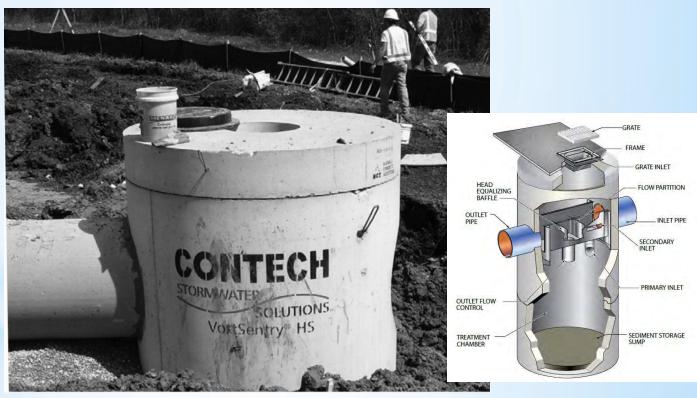


#### CONSTRUCTION

# LID First Flush Requirement for New Construction and Redevelopment

Tier 1 Sites - 1 acre or greater

Focus on
Capture
of Floatables





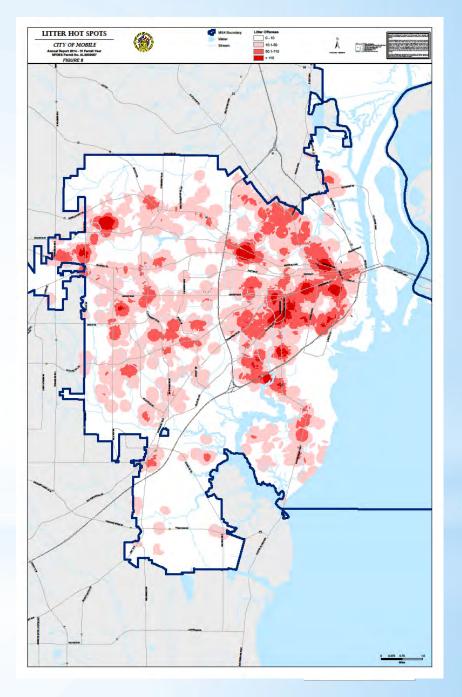
Example: VortSentry HS Units used on MAA Taxiway Project



## Devices Litter Cabiure

- Each of 7 City Council District receiving devices
- Locations selected based on Litter Hot Spot Map









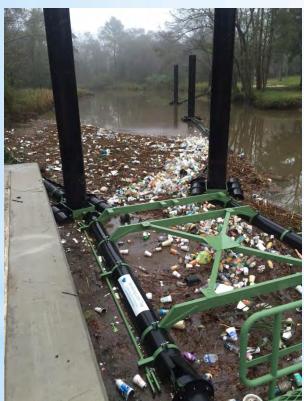


# clean-up emorts Kemediation a





Photo credit - Gulf Equipment



#### LILLEI II ab

#### Site Selection & Permitting

- ❖ Located on Eslava Creek @ N. McVay Dr.
- Arduous process to select & permit location
- Purchased adjacent land for access





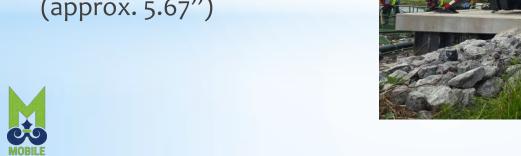
#### LILLEI II ab



Inspected every few days & after a 2-year, 24 hour rain event (approx. 5.67")

#### **Inspection & Maintenance**

- Emptied by loader after large rainfall or when ¼ CY of floatables are present
- Track & estimate amount of litter removed



#### LILLEI DUALS

- Two Litter Boats
  - Carolina Skiff –launchedDecember 2015
  - Jon boat
- Patrol Dog River, Three Mile Creek and One Mile Creek









#### LILLEI DUALS

- Track & estimate amount of litter removed
- Avoid dangerous snakes & gators











#### LILLET COLLECTION - PAIKS



- Litter picked up before mowing
- App used for contractor mowing to track issues
- ❖ Inmates and those needing service hours through court system are used to pick up litter in the City maintained ROW





# Litter Mobile's Efforts <u>are</u> Making a Difference!







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denise.brown@cityofmobile.org
(251) 208-7529

City of Mobile Storm Water Webpage

www.stormwatermobile.org





